



2010 Hilton Head Island Seafood Jazz & Brew Festival (September 13-18)

Raise a stein and celebrate the world of craft brews for the week-long Seafood Jazz & Brew Festival (SJB), September 13-18, 2010. Key events include beer tastings, beer and food pairings, and jazz performances. Don't miss the Men Drinking Beer (MDB) Grand Tasting or the Public Beer Tasting, September 18th at Shelter Cove Harbour's *Brews on the Harbour*

History of the event: *In 2007 the HHA Board of Directors made the decision to merge two of its industry focused destination events and establish a third showcase event. In 2008, the association's food and beverage related events, formerly FoodFest and WineFest, were re-oriented as the Hilton Head Island Wine and Food. That merger left a fall venue showcase open for another industry focused event that now transpires as the Seafood Jazz and Brew Festival. This festival utilizes the coastal locations of the Shelter Cove Community Park and the Shelter Cove Harbour to further attract visitors and guests to the island. The focus on seafood, jazz and brew is by no means coincidental. The information secured in survey data collected at prior festivals indicated that these festival themes were top attractors in planning to attend other events. 2010 marks the 3rd annual event to transpire at Shelter Cove Harbour.*

1. Seafood, Beer and Food Pairings/Tastings (Monday – Friday, September 13-17, 2010)

Location: Hilton Head Island, South Carolina

Time: varies per venue

Cost to Attend: varies per venue

Reservations: Encouraged and vary per venue

Attire: varies per venue

Admission: Events transpire rain or shine.

Description: Island Restaurants showcase seafood menus and special beer offerings throughout the week! TBA for 2010.

2009 Events included:

Sam Adams SJB Kick Off Tasting, The Lakehouse, Sea Pines Resort

Fat Tire Food Pairing, Aqua Grille & Lounge

Beer Tasting, The Westin Hilton Head Island Resort & Spa

Sundown to Twilight Craft Brew Tasting Ocean Grille, Shelter Cove Harbour

Shrimp, Mussels & Brew Wine Times 4, Village of Wexford

2. Jazz all Week (Monday-Friday, September 13-17, 2010)

Location: The Jazz Corner, 1000 William Hilton Parkway, The Village at Wexford

Time: Performances begin at 8pm and end at 11pm.

There are always two sets.....first set 8:00-9:15 p.m.; second set 9:45 to 11:00 p.m.

Reservations: Required. Call 843-842-8620 for dinner reservations and musical information. www.thejazzcorner.com

Attire: Business Casual

Description:

Monday 9/13 Delta Blues & Bayou Tribute

Tuesday 9/14 New Orleans Hot Jazz

Wednesday 9/15 Earl Williams Blues Quartet

Thursday 9/16 Lavon & Louise

Friday 9/17 The Kevin Bales Trio

Saturday 9/18 The Kevin Bales Trio

3. Belgium Beer and Food Pairing

Location: Island Bistro, 81 Pope Ave # 10, Hilton Head Isle, SC 29928-4785
Time: TBA
Cost to Attend: TBA
Admission: Requires Reservations. Call (843) 785-4777
Description: Menu to come shortly

4. Golf and Brews **New to the Festival in 2010 (Friday, September 17, 2010)**

Location: George Fazio Golf Course in Palmetto Dunes
Time: Tee times starting at 5:00 pm; Registration & Warm-up 4:00 – 4:45 pm
Cost to Attend: \$49 per player plus Tax (ticket packages for beer tasting also available)
Admission: Entry deadline is Wednesday, September 15 (*availability is limited*) For questions or additional information, please contact Samm Wolfe at the course 843-816-1571

Description: 9 Hole Golf Event —Golf, Prizes, Food & lots of Fun! Includes food and three drink coupons per person. All players will receive post-event special golf offers from Palmetto Dunes.

5. English Pub Beer & Food Pairing Dinner (Samuel Smith)

Location: Aqua Grille & Lounge, 10 North Forest Beach, Hilton Head Island, SC
Time: 6:30 – 9:30 p.m.
Cost to Attend: \$40 per person
Reservations: A portion of our proceeds benefit the Jeff Katon Scholarship Foundation for annual scholarships to Hilton Head Island & Bluffton High School students. For Reservations Please Call: 843-341-3331 or E-Mail Chris Katon @ ckaton@aquagrilleandlounge.com
Attire: Business Casual
Admission: Reservations Required
Description: A gourmet beer & food pairing dinner with legendary Samuel Smith's Brewery. Aqua is proud to host Mr. Rob Nelson - Southeast Regional Manager of Merchant du Vin importers of Atlanta to showcase some world class beer.

First Course

“Scallop Bisque”

Pan Seared Diver Scallop & Acorn Squash Bisque, topped with Pistachio Crème Fraiche - Paired with Samuel Smith's Organic Lager

Second Course

“Fish & Chips”

Golden Fried Cod with Homemade Chips, Dill Tartar Sauce & Caper Aioli Dipping Sauce - Paired with Samuel Smith's Nut Brown Ale

Third Course

“Shepherd's Pie”

Braised Beef with Roasted Root Vegetables, Cheddar, Horseradish & Garlic Whipped Potato - Paired with Samuel Smith's Oatmeal Stout

Fourth Course

“Warm Chocolate Bread Pudding”

Traditional Bread Pudding infused with Raspberry Coulis, topped with Fresh Raspberries & Cream - Paired with Lindeman's Framboise

6. Jazz at the Park (Friday, September 17, 2010)

Location: Shelter Cove Community Park
Time: 5:30 – 7:00 p.m. Picnic; Concert begins at 7:00 p.m. until 8:00 p.m.

Cost to Attend: \$20 per person; Children Free
Attire: Casual and appropriate for the weather
Admission: Requires admission purchase. Event Transpires Shine. In the event of inclement weather the event will cancel.

Description: The Hilton Head Symphony Orchestra hosts a jazz performance as an extension of their Picnic & Pops Program. Bring a picnic from home, select one of the island's premier catering outlets to pack your basket, or purchase food and drink onsite. Enjoy a great evening of food and music "under the stars!"

Music: Howard Paul Quintet, Howard Paul – Guitar; Other Musicians to be named

3. Brews on the Harbour (Saturday)

2nd Annual Men Drinking Beer (MDB) Event on Hilton Head Island!



11:30A-1:30P. Cost is \$30/person.

MDB Admission Package includes:

MDB Only Access Area at Pre-Event Beer and Food Tasting beginning at 11:30a (Brews on the Harbour)
MDB Early and Discounted Admission to Brews on the Harbour at 1:30p; General Admission begins at 2p.
MDB 2nd Annual Tasting Glass
MDB Badge to participate in Brews on the Harbour Beer Panel
MDB Special Offers by Local Merchants

MDB Beer Offerings (others to be added): Terrapin and Bell's (Oberon, Two Hearted)

Brews on the Harbour,

Location: Shelter Cove Harbour

Time: 2:00 – 6:00 p.m. Public Tastings; Musical Entertainment continues to 8:00 p.m.

Cost to Attend: \$20 per person day of event+ 10 tasting tokens

Note: Hilton Head Island residents can purchase advance admission for tasting at \$15 per person through August 30, 2010; Designated Drivers admit for \$3; Family events free or nominal activity cost.

Attire: Casual and appropriate for the weather

Admission: Event transpires rain or shine. Requires admission purchase to taste.

Description: Tasting attendees will pay a one-time fee which will get them a wrist band (indicating that they are 21 years of age or older and have paid), a tasting glass and 10 tasting tokens. Additional tasting tokens can be purchased day of event @ \$1 per token. There will also be a designated driver program, merchandise, and of course, plenty of food will be available for purchase.

Music: To be announced

Beer Offerings (list will continue to expand):

1. Abita
2. Breckenridge
3. Brooklyn
4. Charleston Brewing (SC)
5. Dogfish Head
6. Full Sail
7. Highland
8. IBU
9. Laginitas
10. RJ Rockers (SC)
11. Rogue
12. Skull Coast (SC)
13. Sweet Water
14. Thomas Creek (SC)
15. Unibrew
16. +1 Add on by Lee Distributing (To be named)
17. SWS-Merchant Du Vin-Samuel Smith
18. SWS

19. SWS
20. SWS
21. Pearlstine
22. Pearlstine
23. Pearlstine
24. Pearlstine
25. Bell's (MDB)
26. Terrapin (MDB)
27. The Lodge (MDB)
28. Growlers (MDB)
29. Advintage~Stone Brewing
30. Advintage~Victory Brewing Company

Food Vendors

1. Alligator Grille
2. Pino Gelato
3. RedFish
4. Marley's
5. One Hot Mamas
6. T.J's Take & Bake
7. The Westin Hilton Head Island Resort & Spa
8. Palmetto Dunes General Store

Will Call (Brusters, Top Dog.....Ocean Grille has backed out)

Schedule:

11:30 – 1:30 Men Drinking Beer (see above)

2:00 General Public Tasting session begins

Home Brew Demonstration (time to transpire to be determined)

After a hiatus in 2009, the home brew component returns in 2010 with an educational offering to inspire attendees to become a home brewer.

2:00 - 4:00 Fish & Friends

Family- friendly activity transpires from 2:00 – 4:00 p.m. on Saturday, September 19th and includes active learn and play options for children 9 years and younger. This area has been hosted in the past by the Waddell Mariculture Center, the SandBox, Cappy the Clown and Puppet Factory/Kidstown.

2:00-5:30 Bark for your Beer (5:15 Last call to bid)

Support the Hilton Head Humane Association by bidding on beer and beer related products at their silent auction tent.

2:30 Sunset Rotary Oyster Shucking Contest (3:30 Winners Announced and Recognized)

Sunset Rotary brings back its fall challenge for commercial and amateur contenders alike to showcase their "shucking talent." First place winners in both categories will receive a \$100 cash prize include and an honorary "best sport" will also be appointed appropriately with the golden bucket traveling trophy!

5:00 Last call to participate in the Public Vote for Best Beer on the Harbour

5:30 Beer and Food panels complete the judging process

6:00 Beer and Food Acknowledgements; General Public Tasting concludes

6:00 – 8:00 Music continues on the Harbour

Brewing After 8 (Saturday Late Night)

The island's food and beverage community brings together a host of later evening options through an activity called "Brewing After 8."