



HILTON HEAD ISLAND, SOUTH CAROLINA 2010 WINE AND FOOD FESTIVAL CHEF/FOOD/RESTAURANT REGISTRATION

HILTON HEAD AREA HOSPITALITY ASSOCIATION
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HHIWF SCHEDULE OF EVENTS

- | | | |
|--|----------------------|-------------------------------------|
| • International Wine Judging & Competition | February 4 - 7, 2010 | Hilton Oceanfront Resort & Spa |
| • Uncork the Festival | February 5, 2010 | RedFish |
| • Great Chefs of the South/ | March 1 – 15, 2010 | Various Locations across the Island |
| • Wine Centered Women | March 11 – 13, 2010 | Several Locations across the Island |
| • Grand Tasting | March 12, 2010 | Sea Pines Country Club |
| • Public Tasting & Auction (Winefest) | March 13, 2010 | Honey Horn Plantation |

UNITED WAY OF THE LOWCOUNTRY

As our charitable partner kicks off their local campaign we encourage our local residents and business as well as those that visit us from afar who attend the festival to unite and make a donation, of any denomination, to support the United Way. Capture a locals discount for the 2010 Public Tasting & Auction (WineFest), scheduled to transpire 12 noon - 4:00 p.m. on Saturday, March 13, 2010, as part of the Hilton Head Island Wine & Food Festival and lend support to the efforts of our charitable partner/benefactor, the United Way of the Lowcountry. What does your United Way donation mean to the Hilton Head Island Wine & Food Festival? Locally (Beaufort or Jasper County) if you have a donation recorded with the United Way of the Lowcountry on or before December 31, 2009 you are eligible to receive the locals discount for the Public Tasting and Auction General Admission ticket (Sat, 3/13/10) at \$30 per ticket [otherwise \$40 per ticket] or the Public Tasting and Auction Premium Admission ticket (Sat, 3/13/10) at \$50 per ticket [otherwise \$60 per ticket]. This is the only locals discount program offered for this 2010 event. Donations to the United Way of the Lowcountry can be made online at www.uwlowcountry.org

HHIWF FOOD & BEVERAGE RELATED OPPORTUNITIES

Food/Food Activity Listing during promotional period March 1-15, 2010
Event calendar of activities, Free to HHA Members; \$100 per listing for Non-Members

Great Chefs of the South (Slate of chefs is complete) March 1-15, 2010
14 showcase features, by invitation of the HHIWF steering committee
Each showcase will feature an exquisite meal paired with wine. Some venues will invite guest chefs to join them in their presentations. Menus, costs, locations and reservation time-frames vary per restaurant. Details forthcoming.

Public Tasting Food Booth March 13, 2010
Booth on site March 13, 2010; \$300 HHA Members; \$600 Non-Members

- Farmers Market 11:00 a.m. – 4:00 p.m.
- Pie Baking Contest 11:00 a.m. – 4:00 p.m.
- Wine and Food Tasting 11:00 – 4:00 p.m.
- Wine Auction Silent 12 noon – 3:00 p.m. and Live 3:00 – 3:30 p.m.
- Beaufort County Library Foundation Used Cook Book Sale 12 noon – 4:00 p.m.
- Hilton Head Kitchen & Bath Outdoor Gourmet Challenge (Slate of Chefs complete)
- Wine Centered Women 12:30 – 1:45 – 3:30
- Southern Wine & Spirits Hospitable Waiter's Race: 1:30 p.m.
- Grey Goose Bartender Challenge 12:00 – 1:00 - 2:30 p.m. (Final)

SYSCO/Hilton Head Kitchen & Bath Outdoor Gourmet March 13, 2010
8 showcase features, by invitation of the HHIWF steering committee

Bartender Challenge AND Southern Wine & Spirits Waiter's Race March 13, 2010
No fee; 20 slots available per event January-March 2010

Island Culinary Showcase (Verizon Heritage 2010) April 15-17, 2010
5 Showcase features, \$2,000 per entry HHA Members; \$4,000 per Non-Member

CHEF/FOOD/RESTAURANT REGISTRATION (Check each activity to register your business or employee)

___ Food/Food Activity Listing during in promotional period March 1-15, 2010
Event calendar of activities, Free to HHA Members; \$100 per listing per day for Non-Members

___ Grand Tasting, Sea Pines Country Club March 12, 2010

___ Public Tasting Food Booth March 13, 2010
Booth on site March 13, 2010; \$300 HHA Members; \$600 Non-Members
Early commitment on or before December 31, 2009: \$200 HHA Members; \$500 Non-Members.

Includes:

1. Service from two sides of a 10 x 10 tent
2. Two tables covered and skirted
3. Two chairs
4. Ice and Water supply
5. Trash container and maintenance of trash
6. Extra trash liners for use during the event

___ Grey Goose Bartender Challenge March 13, 2010
No fee; January-March 2010

___ Southern Wine & Spirits Waiter's Race March 13, 2010
No fee; January – March 2010

___ Island Culinary Showcase (Verizon Heritage 2010) April 15-17, 2010
5 Showcase features, \$2,000 per entry HHA Members; \$4,000 per entry Non-Member

Date _____

Business _____

Chef(s) _____

Chef Training/Higher Education _____

Primary Contact Person _____

E-Mail Address _____

Fax Number _____

Telephone Number _____ Cellular Telephone _____

Address, City, State, Zip _____

Payment must be enclosed to secure position in each event _____

Signature _____

Form of Payment Check ___ Credit Card ___ Other (indicate type) _____

Credit Card Type: VISA AMEX MC Number _____

Exp Date _____